

hovey
dallas

FINAL WEEK!!

FOR YOU TO BUY AT COST PLUS 10%
OF ACTUAL CHEVROLET FACTORY INVOICE

hovey
dallas

PRICE SPECIALS

USED CAR SALE

'62 FALCON

DELUXE 2-DOOR

Radio, heater, automatic transmission, #NVP 344.

\$799

'62 CHEVY

IMPALA COUPE

V-8, automatic, radio, heater, power steering.

\$1299

'62 FORD

GALAXIE 2-DOOR

Radio, heater, 4 speed, Big V-8 engine, #OVL 718.

\$899

'65 MUSTANG

HARDTOP

289 V-8, radio, heater, automatic, power steering, wsw, #OVH 425.

\$2199

'61 CHEVY

9 PASSENGER WAGON

V-8, automatic transmission, radio, heater, #WTZ 748.

\$1099

'61 VALIANT

V-200

4-Door, Radio, heater, automatic, #PZH 657.

\$599

'64 PONTIAC

"GTO" 2-DOOR HARDTOP

Radio, heater, 4 speed, big engine, special wheels, power steering, #OTF 621.

\$2399

'63 GRAND PRIX

2-DOOR HARDTOP

Radio, heater, automatic, power steering and brakes, white side-walls, #KIL 956.

\$1699



HERE'S HOW IT WORKS—COME IN AND BROWSE AROUND. SELECT THE CAR OF YOUR CHOICE. TAKE THE SERIAL NUMBER OF THE CAR TO A SALESMAN. HE WILL SHOW YOU OUR INVOICE — FIGURE YOUR OWN DEAL — ADD 10% AND DRIVE HOME. NO BARGAINING — NO HIGH PRESSURE... YOU DO IT YOURSELF.

OPEN MEMORIAL DAY
FOR YOUR CONVENIENCE

FREE

Safety
Check
on All
American
Cars

EXAMPLE

'66 IMPALA SPORT COUPE

SEE THE CHEVROLET FACTORY INVOICE AT HOVEY DALLAS CHEVROLET **SAVE** FACTORY INVOICE PLUS 10%

"LOW INTEREST" BANK FINANCING OR CASH

INVOICE \$1985.00
PLUS 10% 198.50
\$2183.50
PLUS TAX & LICENSE

HOVEY DALLAS CHEVROLET

IN GARDENA

15600 SO. WESTERN AVE.

hovey
dallas

WE LEASE CARS
AND TRUCKS

New Car Department
DA 3-0300
FA 1-2900

OPEN
7 DAYS
WEEKLY

Used Car Department
FA 1-2903
FA 1-2904

Corner of Western and Redondo Beach Blvd.—Gardena

WE LEASE CARS
AND TRUCKS

hovey
dallas

Automotive • Automotive

Ronald E. Moran . . .



Standard of the World



Cadillac

Cadillac Leasing

If you are leasing you will find a complete stock of 1966 Cadillacs from which to choose. Whether you lease or purchase our Service Department is ready to fill your every need.

We are now exclusively the only authorized Cadillac dealer serving the entire South Bay, Peninsula and Harbor Areas.

20 Years of Sales & Service

Used Cadillac Sale . . .

'65 Cadillac Sedan DeVille

Gorgeous gold with black leather interior. Full power and factory air. Many Cadillac extras. This week's special—

\$4899

'65 Cadillac Coupe DeVille

Gorgeous mint green with matching interior. Full power, factory air. Exceptionally nice.

\$4999

'64 Cadillac Coupe DeVille

Full power and factory air. Beautiful blue with matching interior. Showroom condition. Drives like a new one.

\$3999

'64 Cadillac Fleetwood

Turquoise with matching interior. Loaded with every Cadillac extra, including factory air. Less than half the original cost.

\$3999

'64 Cadillac Sedan

Silver and white. Full power and factory air. Spotless inside and out. Another chance for tremendous savings.

\$3699

Ronald E. Moran Inc.

AUTHORIZED CADILLAC DEALER

25 Pacific Coast Highway . . .

HERMOSA BEACH

New Car Dept. FR 4-3436 — Used Car Dept. FR 4-3478

Finest Selection of Late Model
Cadillacs in all the Southland
Available NOW—at Ronald E. Moran